

Wildlife Instructor (CRWI®)

Bob Ross Wildlife painting is a unique technique developed in keeping with the world-famous Bob Ross wet-on-wet style of painting.

The Level I Wildlife Seminar will provide you with the basics for painting and teaching realistic wildlife paintings. You will learn how the special wildlife paints, brushes and mediums differ from Bob's other materials. Also, how to paint realistic eyes, different types of fur and hair. You won't believe the beautiful animals you'll be painting after just one wildlife painting seminar. The Friday wrap-up session will include acknowledgement of each student's progress and the presentation of Attendance Certificates.

The Level II Wildlife Seminar is the next step to becoming a Certified Wildlife Instructor. You must have completed the Level I Wildlife Seminar before enrolling in this level. You will enjoy advanced painting projects and gain additional skills necessary to become an effective and motivating wildlife teacher. Your progress will be acknowledged and Attendance Certificates will be awarded during the Friday wrap-up session.

The Level III Wildlife Seminar is the final step towards becoming a fully-accredited Ross Wildlife Instructor. You must have attended Wildlife Levels I and II to attend this level. This session will feature more advanced painting projects and teaching skills. From time to time, guest speakers from the Bob Ross Company and/or the Martin/F.Weber Company may discuss promotion, class set-up, job opportunities, product sourcing and other valuable information.

During the final wrap-up session on Friday you will receive your well-earned Wildlife Certificate and then it's off to start your new career as a fully accredited Certified Ross Wildlife Instructor!

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•Experience the real joy of painting by sharing it with others.™

„ Bob Ross

2011-12
Schedule
Inside!



Teacher Training Program

Becoming a Certified Ross Instructor (CRFI®, CRW®, CRP®) is so exciting! You'll learn to paint, teach and promote yourself in the spirit of TV's Number One Art Show, The Joy of Painting®

Anyone can enter this program, you need only the desire to paint. Add to it an eagerness to teach others and you're ready to begin the wonderful adventure to becoming part of this world-famous Bob Ross phenomenon.

Teaching the World to Paint

Bob Ross Wet-on-Wet Technique® Teacher Training Seminars

Landscape Instructor (CRI®)

The Level I Landscape Seminar, taught by Bob's personally appointed teaching staff, provides the foundation needed to develop your Bob Ross Method painting skills. Emphasis is placed on proper use of painting tools and on the various techniques involved with completing Bob's landscape and seascape paintings.

We've been told that this is by far one of the most exciting five days you'll ever experience. The friends you make are for a lifetime.

Acknowledgements of each student's progress and issuance of Attendance Certificates takes place during the Friday wrap-up session.

The Level II Landscape Seminar is the next step towards accreditation. You are required to complete a Level I seminar before entering this Level II. You will work on more advanced projects to further perfect your painting skills. You will also receive special coaching on becoming an effective Bob Ross teacher, motivating beginners and correcting your students' mistakes.

Your progress will be acknowledged and you will receive an Attendance Certificate during the Friday wrap-up session.

The Level III Seminar is the final step before becoming a fully accredited Bob Ross Instructor! Registration is limited to those who have completed Levels I and II. This session will feature more advanced painting projects and further honing of teaching skills and demonstrations. From time to time, special guest speakers from the Bob Ross Company and/or the Martin/F. Weber Company may discuss product sourcing, class setup, promotion, job opportunities and other valuable information for a new Bob Ross Instructor. On Friday, you and your friends will enjoy special closing ceremonies and presentation of final certificates. Then it's home to start a glorious new life as a Certified Ross Instructor!

Floral Instructor (CRFI®)

Bob Ross Florals is a unique painting technique developed by artist Annette Kowalski and taught by a specially trained and accredited team of Floral Instructors.

The Level I Floral Seminar will provide you with the basics for painting and teaching beautiful floral paintings. You will learn how the floral paints, brushes and mediums differ from Bob's other materials. You won't believe the beautiful florals you'll be painting after just one floral painting seminar. The Friday wrap-up session will include acknowledgement of each student's progress and the presentation of Attendance Certificates.

The Level II Floral Seminar is the next step to becoming a Certified Floral Instructor. You must have completed the Level I Floral Seminar before enrolling in this level. You will enjoy advanced projects and gain more skills necessary to become an effective and motivating floral teacher. Your progress will be acknowledged and Attendance Certificates will be awarded during the Friday wrap-up session.

The Level III Floral Seminar is the final step towards becoming a fully-accredited Ross Floral Instructor. You must have attended Floral Levels I and II to attend this level. This session will feature more advanced floral painting projects and teaching skills. From time to time, guest speakers from the Bob Ross Company and/or the Martin/F.Weber Company may discuss promotion, class set-up, job opportunities, product sourcing and other valuable information.

During the final wrap-up session on Friday you will receive your well-earned Floral Certificate and then it's off to start your new life as a fully accredited Certified Ross Floral Instructor!

Registration Information

All sessions are from 9:00 a.m. to 5:00 p.m. Monday through Friday (unless otherwise indicated upon registration). Tuition for each level of training is \$375.00. (You may reserve space in each class with a \$100 deposit; remaining tuition is then due 30 days before class start date.) *No monies will be collected at the seminar.*

Enrollment is limited, please reserve early to assure placement. Send tuition/deposit with application form to: Bob Ross Co., PO Box 38291, Charlotte, NC 28278, or use Visa, Mastercard, Discover or American Express by calling 1-800-404-8739. Specify date and location. (For those wishing CRI, CRFI, CRWI and CRPI status, classes are conveniently scheduled back-to-back in many cases.)

Once registered, you will receive a confirmation letter along with a list of painting materials required, directions/map to the class site, and a list of hotels in the area. You are responsible for arranging travel, lodging and meals, and all necessary painting supplies are available for purchase at the class site if you wish. *Participants will enjoy special discounts on painting supplies in class.*

Air travel reservations should be deferred until you receive confirmation of acceptance. Classes may be canceled up to two weeks before class date for insufficient attendance.

These training classes concentrate exclusively on development of painting and teaching skills. One's own business sense and ingenuity will determine the level of

success you will enjoy as a Certified Ross Instructor.

All registrations are subject to acceptance. Accreditation is conditional upon consistent adherence to the Instructor's Guidelines. Bob Ross Inc. cannot guarantee that acceptance/approval will lead to Instructor assignment, income or other tangible benefits. Bob Ross Seminars are equal opportunity education programs which are not sponsored, endorsed or accredited by any governmental authority or national institution.

Prices subject to change upon notice. You must be at least 18 years old to participate. If you have special needs in a classroom setting, please notify us at time of registration. Cameras, cellular phones, audio and video taping are not permitted in classroom.

Bob Ross Teacher Certification

P. O. Box 946
Sterling, VA 20167
1-800-BOB-ROSS
Annette Kowalski, Director



As a Certified Ross Instructor

- ♦ you will be connected to the only truly growing activity in the art industry and obtain national identity through 'The Joy of Painting', the world's most popular TV painting show,
- ♦ you will have the right to teach under the highly recognized Bob Ross name, known to millions around the globe, and
- ♦ you will benefit from national advertising and publicity efforts of Bob Ross Inc. and Martin/F. Weber Company.



2011 - 2012 CRI® CRFI® CRWI® CRPI® Training Schedule (United States)

DATE	LOCATION	LEVEL	DATE	LOCATION	LEVEL
2011			Jun 11-15	New Smyrna Beach, FL	Floral II
Sep 19-23	New Smyrna Beach, FL	Floral I	Jun 18-22	New Smyrna Beach, FL	Floral III
Sep 26-30	New Smyrna Beach, FL	Floral II	Jul 9-13	New Smyrna Beach, FL	Landscape I
Oct 03-07	New Smyrna Beach, FL	Floral III	Jul 16-20	New Smyrna Beach, FL	Landscape II
Oct 31-Nov 04	Waseca, MN	Landscape III	Jul 23-27	New Smyrna Beach, FL	Landscape III
Nov 07-11	Waseca, MN	Floral III	Jul 30-Aug 3	Chantilly, VA	Landscape II
Nov 14-18	Waseca, MN	Wildlife III	Aug 6-10	Chantilly, VA	Floral II
Nov 28-Dec 02	New Smyrna Beach, FL	Landscape I	Aug 13-17	New Smyrna Beach, FL	Wildlife I
Dec 05-09	New Smyrna Beach, FL	Landscape II	Aug 13-17	Chantilly, VA	Wildlife II
Dec 12-16	New Smyrna Beach, FL	Landscape III	Aug 20-24	New Smyrna Beach, FL	Wildlife II
2012			Aug 27-31	New Smyrna Beach, FL	Wildlife III
Jan 9-13	New Smyrna Beach, FL	Floral I	Sep 10-14	Waseca, MN	Landscape II
Jan 16-20	New Smyrna Beach, FL	Floral II	Sep 17-21	New Smyrna Beach, FL	Floral I
Jan 23-27	New Smyrna Beach, FL	Floral III	Sep 17-21	Waseca, MN	Floral II
Mar 12-16	New Smyrna Beach, FL	Landscape I	Sep 24-28	New Smyrna Beach, FL	Floral II
Mar 19-23	New Smyrna Beach, FL	Landscape II	Sep 24-28	Waseca, MN	Wildlife II
Mar 26-30	New Smyrna Beach, FL	Landscape III	Oct 1-5	New Smyrna Beach, FL	Floral III
Apr 9-13	Waseca, MN	Landscape I	Oct 22-26	New Smyrna Beach, FL	Landscape I
Apr 16-20	Waseca, MN	Floral I	Oct 22-26	Waseca, MN	Landscape III
Apr 23-27	Waseca, MN	Wildlife I	Oct 29-Nov 2	New Smyrna Beach, FL	Landscape II
Apr 30-May 4	New Smyrna Beach, FL	Wildlife I	Oct 29-Nov 2	Waseca, MN	Floral III
Apr 30-May 4	Chantilly, VA	Landscape I	Oct 29-Nov 2	Chantilly, VA	Landscape III
May 7-11	New Smyrna Beach, FL	Wildlife II	Nov 5-9	New Smyrna Beach, FL	Landscape III
May 7-11	Chantilly, VA	Floral I	Nov 5-9	Waseca, MN	Wildlife III
May 14-18	New Smyrna Beach, FL	Wildlife III	Nov 5-9	Chantilly, VA	Floral III
May 14-18	Chantilly, VA	Wildlife I	Nov 12-16	Chantilly, VA	Wildlife III
Jun 4-8	New Smyrna Beach, FL	Floral I			

Important! If you are attending classes in New Smyrna Beach, make your hotel reservations as early as possible; this part of Florida hosts year-round events, and hotels fill quickly!

Yes! I want to become a  **Certified Instructor!**

Name (Mr./Ms.) _____

Address _____

City/State/Zip _____

Home Phone _____ Work Phone _____

Email Address _____

Emergency Contact: Name _____ Phone _____

Enroll me in date(s)/location(s): _____

CRI training: _____

CRFI training: _____

CRWI training: _____

Amount enclosed \$ _____

Send form with payment to:

Bob Ross Co.
PO Box 38291 Charlotte, NC 28278
or call 1-800-404-8739.